

MOBILITY INNOVATION CENTER

Helping to build the transportation system of the future

The Mobility Innovation Center (MIC) brings together the knowledge, talents, and expertise of the University of Washington with partners from private and public sectors to solve real-world challenges facing our transportation system.

UW and Challenge Seattle united in 2016 to establish a multidisciplinary research center that is committed to advancing our region's economy and quality of life by helping to build the transportation system of the future. Within this "center for social good" model, UW researchers collaborate directly with industry partners to scope implementation-ready projects.

SHARED OUTCOMES POWER THE MIC

The Mobility Innovation Center works with partners to solve problems and find future-focused answers, leveraging emerging technology and trends. Both the public and private sector commit to shared goals and outcomes that address their needs. They support the center with nominal funding for research, lend their expertise, and provide resources that make a difference.

What's developed at the Mobility Innovation Center can make a larger societal impact. The CoMotion connection at the University of Washington is the pathway to transfer technology and innovation discoveries to industry through licenses, patents, startups, and spinoffs.



BY THE NUMBERS



24

Collaborators



12

UW departments



26

Projects launched

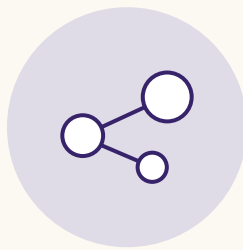
VALUE-ADDS

The MIC brings together:



CONNECTIONS

between tech industry innovators, top researchers, and mobility leaders



CIVIC ENGAGEMENT

with public agencies and community leaders



BUSINESS DEVELOPMENT

to position industry towards new opportunities

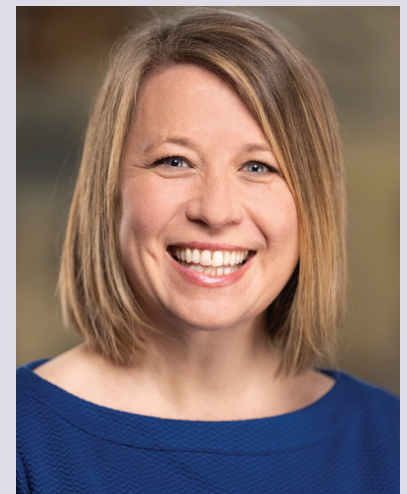


MARKETING/PR

to highlight partnership, innovation, and leadership

SUCCESSFUL PARTNERSHIPS

Leveraging the power of the #1 most innovative public university in the world, the MIC is leading the way with data-driven solutions, such as:



“At King County Metro, we greatly value our ongoing collaboration with the Mobility Innovation Center. The partnership allows Metro to leverage the power of the University of Washington to identify trends and utilize new technologies. We share a long-term commitment to working with communities and across industry sectors to serve the evolving needs of our region.”

**King County Metro General Manager
Michelle Allison**

Connect with the Mobility Innovation Center

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