The Mobility Innovation Center (MIC) brings together the knowledge, talents, and expertise of the University of Washington with partners from private and public sectors to solve real-world challenges facing our transportation system.

UW and Challenge Seattle united in 2016 to establish a multidisciplinary research center that is committed to advancing our region’s economy and quality of life by helping to build the transportation system of the future. Within this “center for social good” model, UW researchers collaborate directly with industry partners to scope implementation-ready projects.

**SHARED OUTCOMES POWER THE MIC**

The Mobility Innovation Center works with partners to solve problems and find future-focused answers, leveraging emerging technology and trends. Both the public and private sector commit to shared goals and outcomes that address their needs. They support the center with nominal funding for research, lend their expertise, and provide resources that make a difference.

What’s developed at the Mobility Innovation Center can make a larger societal impact. The CoMotion connection at the University of Washington is the pathway to transfer technology and innovation discoveries to industry through licenses, patents, startups, and spinoffs.

**BY THE NUMBERS**

- **24** Collaborators
- **12** UW departments
- **26** Projects launched

MIC.CoMotion.uw.edu
VALUE-ADDS

The MIC brings together:

**CONNECTIONS**
between tech industry innovators, top researchers, and mobility leaders

**CIVIC ENGAGEMENT**
with public agencies and community leaders

**BUSINESS DEVELOPMENT**
to position industry towards new opportunities

**MARKETING/PR**
to highlight partnership, innovation, and leadership

SUCCESSFUL PARTNERSHIPS

Leveraging the power of the #1 most innovative public university in the world, the MIC is leading the way with data-driven solutions, such as:

- **A multi-agency Virtual Coordination Center for better response during a transportation emergency**
- **Post-pandemic commute insights for transportation agencies and employers**
- **System-wide analysis for bus service performance using next generation transit data**

“At King County Metro, we greatly value our ongoing collaboration with the Mobility Innovation Center. The partnership allows Metro to leverage the power of the University of Washington to identify trends and utilize new technologies. We share a long-term commitment to working with communities and across industry sectors to serve the evolving needs of our region.”

King County Metro General Manager
Michelle Allison